



## Billboard Advertising Program

---

### Specifications & Pricing

Thank you for your interest in the Limeport Stadium Billboard Advertising Program. With over 100 games played at the Stadium each season between the months of March through October, and attended by thousands of fans from all over the Lehigh Valley and beyond, a high-quality billboard can be a powerful advertising tool for your business or personal interest. The advertising fees you pay will benefit the preservation of historic Limeport Stadium.

Each sign is hand painted on aluminum sheet metal measuring 6 feet high by 8 feet wide. The sign will be painted, according to your specifications, utilizing a resilient white background, highlighted by color lettering and/or a graphical representation of your company logo or personal message. Each sign will be affixed to the outfield fence, facing the grandstands for easy viewing by all who attend games at the Stadium. Local cable television companies often broadcast games at the Stadium and our billboards are always an important backdrop for the action being covered on the field and televised throughout the Lehigh Valley coverage area.

Pricing for each sign is as follows:

- **\$350** covers the cost to produce the sign plus the first full season of advertising. (If your sign is produced after June 1<sup>st</sup> of any given season, your \$350 fee will include the following full season of advertising. A season is defined as: March 1 – October 31st )
- **\$200** each additional advertising season. LSI will automatically bill your organization at the end of each season unless we are notified, in writing by December 31<sup>st</sup> of that calendar year, of your desire not to renew your billboard. Your sign will be removed from the outfield fence prior to the start of the next season.
- **Sign Re-paints or Changes** – the advertiser is responsible for the cost of any sign re-paints due to a change in information or as a result of normal wear due to exposure to the elements. It is our estimation that each sign will last, on average, of 4-5 years before requiring a re-paint. The cost for sign re-paints is \$250.

---

Please review the opposite side of this page for ordering and contract information.

# Billboard Advertising Program (cont'd.)

## Order Form and Contract

---

I authorize Limeport Stadium, Inc. (LSI) to produce a billboard advertising sign, painted on an aluminum sheet measuring 6' high x 8' wide and according to the specifications I have attached to this contract. I agree to pay LSI \$350 for the production of the sign and for the first full season of advertising (Mar. 1 – Oct. 31). If my sign is not ordered or completed prior to June 1<sup>st</sup> of any given season, it is my understanding that I will receive the remainder of that season, plus the next full season for the price of \$350. I also agree to pay LSI \$200 for each subsequent advertising season that my sign is displayed. If I choose to discontinue displaying my sign, I will provide written notice to LSI by December 31<sup>st</sup> of that calendar year my decision is made. I further understand that should my sign need re-paints due to content changes or normal wear, I will pay a \$250 re-paint fee.

---

Advertiser's Signature

---

Date

---

Advertiser/  
Company Name:

Address:

Telephone Nbr:

---

**Checks Payable To:  
Limeport Stadium, Inc. or LSI**

**Please Mail Payments To:  
Limeport Stadium, Inc.  
P.O. Box 6  
Limeport, PA 18060**

*Please remember to attach your sign specifications and thank you for your support!*